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18 February 1966

MEMORANDUM FOR: Mr. Bross

SUBJECT : Bissell Bats 1000 (Well, 900 at least)

REFERENCE : Bissell Planning Paper, dated 1/26/66

It seems to me that practically all of Mr. Bissell's ideas can be applied to all the citizens in the Community even though the degree to which any of them are subject to the conditions he discusses may vary from one to another. Certainly all of them would profit from any improvement in the usefulness of quantitative planning derived from the study suggested by Mr. Bissell.

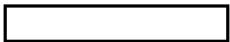
The studies we have done so far endorse his view that the product of our present cost effectiveness analysis efforts are misleading, yes, even illusory. The reason they are this way and the reason that generally the whole planning, programming and budgeting structure is illfitted to the intelligence business is, in my view at least, due to the fact that the development of these systems has always been left entirely up to the "bookkeepers" with little if any participation by the intelligence people the system should support. What we get from this is a sort of method-programming which is no more imaginative or true to real life than method-acting. Let me hasten to add that we cannot blame the "bookkeepers" as all their efforts to interest intelligence professionals has been in vain up to very recent days at least and it remained to be seen how really interested they are in the most recent efforts to improve planning and programming in both CIA and DOD.

It is rather interesting that the "planning studies" suggested by Mr. Bissell seem to be something like DIA has in mind as a substitute for the present CIP.

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Perhaps the most interesting and eventually useful information now coming in to the CIP and the CIA's Program will be contained in the narratives answering the questions asked rather than the figures for money and manpower. I propose that we make, this Fall, a comparative analysis of all the "answers" received by the DIA and the CIA as such an effort might throw some new light on the Community.


A/D/DCI/NIPE

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